



## 2024 WHAT'S NEW PROGRAM

CHICAGO TAPPI will hold the annual “**What’s New Program**” on Tuesday, February 6, 2024. We are eager to hear “What’s New” from our supplier members. If you would like to present your new product, please complete the information below and email your response to Mary Fritsch at: [fritschm@fosber.com](mailto:fritschm@fosber.com) no later than **Friday, December 15, 2023.**

The Executive board will meet the week of December 18<sup>th</sup> to select the 2024 presenters and all applicants will be notified if they were selected or not by Friday December 22<sup>nd</sup>.

All presenters will be required to pre-register online for the dinner program (\$125) and a tabletop (\$250). Presenters will be notified when registration opens and will be sent a link to register on the TAPPI website. All suppliers that pre-register online for the dinner program will have the opportunity to purchase a tabletop and a package of four (4) Converter admission tickets (\$200), or individual Converter tickets for \$75 each.

**To be considered for the “What’s New” program, the product should be a new type of equipment, substrate, chemical, process, software, or service.**

### **PLEASE PROVIDE THE FOLLOWING:**

1. COMPANY NAME AND REPRESENTATIVE:

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2. A BRIEF DESCRIPTION OF THE PRODUCT OR SERVICE:

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3. BRIEF COMMENTS ON WHAT IS NEW OR UNIQUE:

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4. DATE INTRODUCED AND WHERE IN NORTH AMERICA OR THE WORLD:

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**PLEASE RETURN THIS REQUEST BY DECEMBER 15, 2023**  
**REQUESTS RECEIVED AFTER THIS DATE WILL NOT BE CONSIDERED.**

Return completed form to: Mary Fritsch [fritschm@fosber.com](mailto:fritschm@fosber.com)

For any program related questions, please contact the Program Moderators:

Dennis Kaiser - [dkser@sbcglobal.net](mailto:dkser@sbcglobal.net)

Joe Slattery - [slatteryj@fosber.com](mailto:slatteryj@fosber.com)

**NOTE: PRESENTATION TIMING MUST BE 8 MINUTES OR LESS AND MUST BE RECEIVED IN POWER POINT FORMAT NO LATER THAN JANUARY 12, 2024!**